

## New Hampshire SMALL BUSINESS DEVELOPMENT CENTER

# DELIVERS BIG IMPACT

From first-time founders to seasoned CEOs, our statewide network helps New Hampshire businesses start strong, grow smart, and plan for the future.



Craig Riotta, New England Sports Hub  
Somersworth, NH, SBDC Client for 5 years

## 2024 by the Numbers



\$254.6 Million Total Annual Economic Impact



\$15.86 Million in New Capital



6,500 Jobs Created or Retained



97% Client Satisfaction Rate



9,086 Hours of Advising

## What Our Clients Say

*"It's great when someone doesn't just see your vision as a problem to keep in check, but instead a seed to be watered and nourished."*

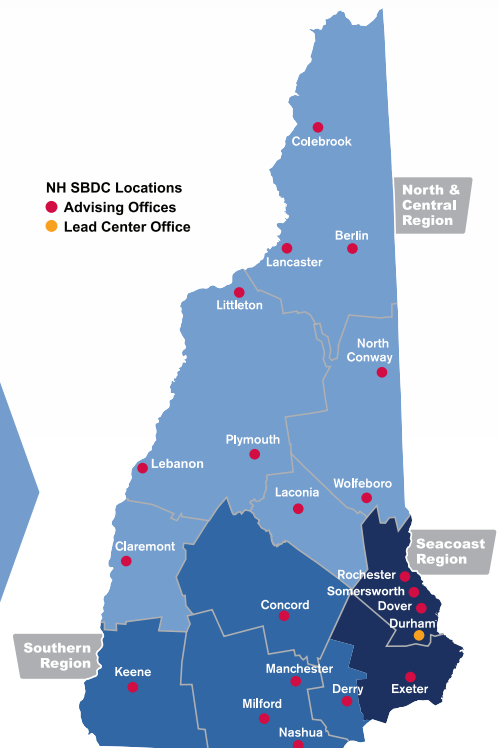
Suzanna Kamphius, TotumVos, Keene, NH, SBDC Client for 8 years

*"Whether it was finding ways to secure funding, navigating logistical challenges, or brainstorming growth strategies, the SBDC has been there every step of the way."*

Evan Lang, Dishon Bakery, Manchester, NH, SBDC Client for 1 year

## Serving All of NH— And All Industries

We support businesses in retail and hospitality, health and wellness, aerospace and defense, farm and forestry, professional services, and every industry in between.



New Hampshire Department of  
BUSINESS AND  
ECONOMIC AFFAIRS

Funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA) and through assistance provided by the State of New Hampshire. The NH SBDC is an outreach program of the UNH Peter T. Paul College of Business and Economics, in conjunction with SBA, the State of NH (BEA), the University of New Hampshire, and the private sector.

# Free, Confidential Advising. Personalized to You.

The NH SBDC offers one-on-one support and practical resources for every stage of business—at no cost to you.



Chiara & Ben Nelson, Claremont Spice & Dry Goods  
Claremont, NH, SBDC Client for 5 years

## How We Help You

- ☆ Confidential business advising
- ☆ Advisors in your region who understand your local economy
- ☆ Backed by a statewide team of specialized experts for over 40+ years
- ☆ Self-paced eCourses and online resources available 24/7
- ☆ Virtual or in-person advising

## What We Help You With

- ☆ Starting your first business & developing your plan
- ☆ Securing financing & managing cash flow
- ☆ Building marketing strategies & growing sales
- ☆ Planning for resilience & cybersecurity
- ☆ Expanding operations or entering new markets
- ☆ Developing a succession or exit plan
- ☆ Workforce recruitment & retention strategies



Sue McCoo, Hilltop Consignment  
Concord, NH, SBDC Client for 40 years

**With SBDC, you get a trusted advisor—and a whole team behind the scenes.**



Wherever you're headed,  
we're here to help you get there.

Visit [nhsbdc.org](https://nhsbdc.org) or scan the QR code to get started.

AMERICA'S  
**SBDC**  
NEW HAMPSHIRE