

eCourse Outline

Building a Culture of Safety

1. **What is safety culture**
 - a. Safety culture
 - i. Behavioral climate
 - ii. Promotes, rewards, & controls
 - iii. Beliefs, values, & attitudes
 - iv. “The way we do things”
2. **Why build a safety culture?**
 - a. Benefits
 - i. better quality output
 - ii. healthier workforce
 - iii. lower absenteeism / better retention
 - iv. reduced compensation costs
 - v. higher morale
 - vi. brand reputation / recruiting
3. **What is management’s role?**
 - a. Managers
 - i. Demonstrate support
 - ii. Get involved / learn
 - iii. Track safety performance
 - iv. Listen to team members
 - v. Implement safety program review
4. **What is the supervisor’s role**
 - a. Supervisors
 - i. Get to know workers motivations
 - ii. Take safety seriously
 - iii. Measure & reward safe behavior
 - iv. Learn & lead by example
 - v. Listen & respond to concerns

5. What is the employee's role

- a. Employees
 - i. Get involved
 - ii. Understand your impact
 - iii. Report all accidents & incidents
 - iv. Point out safety concerns
 - v. Suggest improvements & follow-up

6. Implementation strategies

- a. Components
- b. Accountability
- c. Engagement
- d. Recognition
- e. Motivation
- f. Appreciation
- g. Credibility

7. Your next steps

- a. Safety culture
 - i. Talk to an NH SBDC advisor

8. Resources