Building a Culture of Safety

1. What is safety culture
   a. Safety culture
      i. Behavioral climate
      ii. Promotes, rewards, & controls
      iii. Beliefs, values, & attitudes
      iv. “The way we do things”

2. Why build a safety culture?
   a. Benefits
      i. better quality output
      ii. healthier workforce
      iii. lower absenteeism / better retention
      iv. reduced compensation costs
      v. higher morale
      vi. brand reputation / recruiting

3. What is management’s role?
   a. Managers
      i. Demonstrate support
      ii. Get involved / learn
      iii. Track safety performance
      iv. Listen to team members
      v. Implement safety program review

4. What is the supervisor’s role
   a. Supervisors
      i. Get to know workers motivations
      ii. Take safety seriously
      iii. Measure & reward safe behavior
      iv. Learn & lead by example
      v. Listen & respond to concerns
5. What is the employee’s role
   a. Employees
      i. Get involved
      ii. Understand your impact
      iii. Report all accidents & incidents
      iv. Point out safety concerns
      v. Suggest improvements & follow-up

6. Implementation strategies
   a. Components
   b. Accountability
   c. Engagement
   d. Recognition
   e. Motivation
   f. Appreciation
   g. Credibility

7. Your next steps
   a. Safety culture
      i. Talk to an NH SBDC advisor

8. Resources